




# AMANDA SAMMONS

DESIGNER/ARTIST WITH 5+ YEARS OF EXPERIENCE

## CONTACT

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Troy, NY 12180

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## REFERENCES

**FRANK PALLOR**  
Department Manager  
Internet Marketing Ninjas  
518.248.6197

**TIM BASHWINGER**  
Store Manager  
Michaels Craft Stores  
518.373.9820

## EDUCATION

Cazenovia College  
2008 - 2012


 **BACHELOR OF FINE ARTS**  
Graduated with a BFA in Visual Communications  
Honors: *magna cum laude*, Dean's List (8 semesters)

## EXPERIENCE


roi Office Interiors  
2019- Present

 **SHOWROOM CURATOR / GRAPHIC DESIGNER**  
Manage the showroom while assisting the interior and graphic designers with client presentations.


Freelancer  
2012- Present

 **ILLUSTRATION / WEB / GRAPHIC DESIGN**  
Logos, WordPress sites, art commissions, and more.


Internet Marketing  
Ninjas  
2016- 2019

 **SEO LINKBUILDER**  
Improved the online visibility of client's websites using search engine optimization. Earned bonus as a top performing linkbuilder 3 times.

Michaels  
2015- 2016

 **CUSTOMER EXPERIENCE MANAGER**  
Customer engagement and ensuring an exceptional level of service using creative background.

Whole Foods Market  
2012 - 2015

 **BAKERY ASSOCIATE / GRAPHIC ARTIST**  
Boosted sales and gained lifelong customers using graphic design, social media, and traditional art. Goal was to be a platform for connecting product and consumer. Worked in the bakery before earning a spot as an in-store artist.

Kinney Drugs  
2007 - 2012

 **SALES ASSOCIATE**  
Provided exemplary customer care. Initiated and oversaw the reorganization of the store's stock area.

## SKILLS

- PROFICIENT AT ADOBE CS
- ART DIRECTION + PRODUCTION
- DIGITAL + TRADITIONAL ART
- CUSTOMER SERVICE
- ORGANIZATION + TIME MANAGEMENT

## INTERESTS

- COSTUMING/STOP MOTION  
Instagram @ladyjanefabrications
- ILLUSTRATION
- DOG LOVER
- TRAVEL